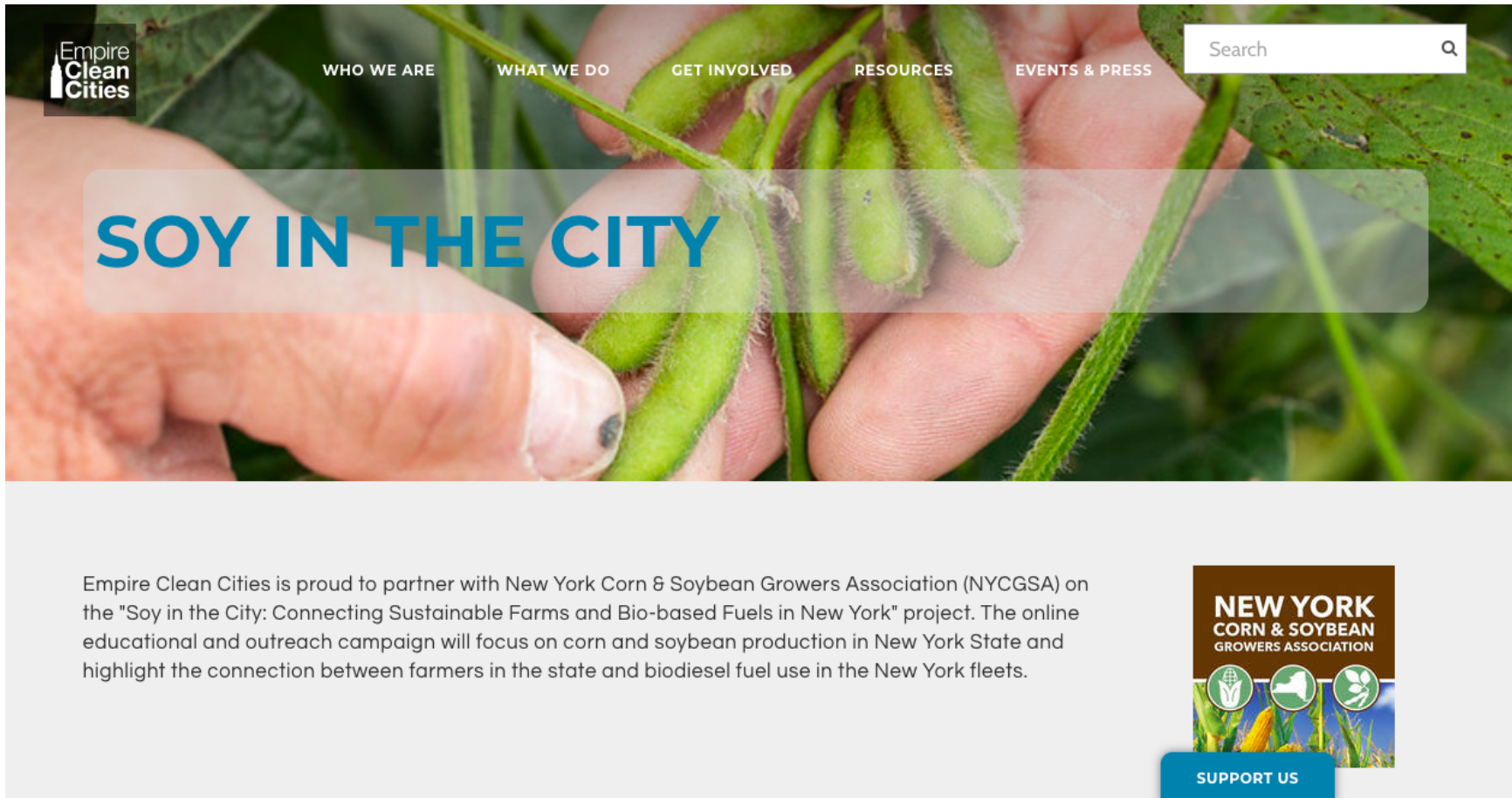
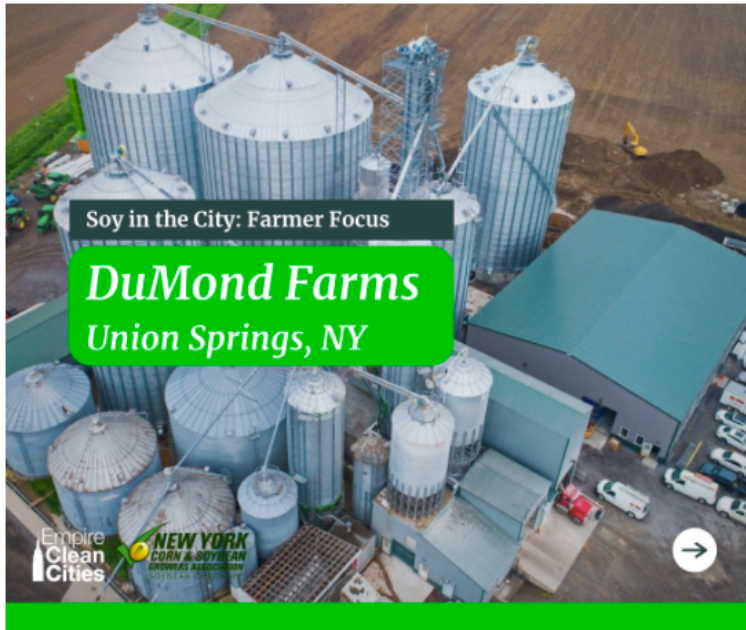


Attachment C: Campaign webpage



The screenshot shows the top portion of a website. At the top left is the Empire Clean Cities logo. To its right is a navigation menu with links: WHO WE ARE, WHAT WE DO, GET INVOLVED, RESOURCES, and EVENTS & PRESS. Further right is a search bar with the text 'Search' and a magnifying glass icon. The main visual is a large photograph of hands holding several green soybean pods. Overlaid on this image is a semi-transparent white box containing the text 'SOY IN THE CITY' in large, bold, blue capital letters. Below the image, on a light gray background, is a paragraph of text: 'Empire Clean Cities is proud to partner with New York Corn & Soybean Growers Association (NYCSGA) on the "Soy in the City: Connecting Sustainable Farms and Bio-based Fuels in New York" project. The online educational and outreach campaign will focus on corn and soybean production in New York State and highlight the connection between farmers in the state and biodiesel fuel use in the New York fleets.' To the right of this text is a logo for the 'NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION' which includes icons for a globe, a map of New York, and a soybean plant, with a 'SUPPORT US' button below it.

Introducing Todd Dumond, Dumond Farms!



Farmer Focus: Todd DuMond

“

My dad started the farm in 1980 in Adirondack, and in 1985 we moved to our current location. I grew up on the farm and came back after school kind of took it over and continued to grow it. We process about 2.5 million bushels, which is roughly a sixth of what NY State produces in terms of soybeans.

I have burned biodiesel for about 15 years and been an advocate forever. Of course there are other sources of biofuel like waste and vegetable oil, but soybeans are the biggest stock. If we can produce soybeans more efficiently, then there is tremendous upside to using soy for biodiesel.

Visit Todd's farm at
www.dumondfarms.com

To learn more visit: www.empirecleancities.org/soyintheCity

This month we are featuring **Todd DuMond** from **DuMond Farms**. Todd grew up on the family farm and continues SUPPORT US tions and



This month we are featuring **Todd DuMond from DuMond Farms**. Todd grew up on the family farm and continues to grow the operations and sustainability impacts to this day. Du Mond Farms processes about 2.5 million bushels, which is roughly a sixth of what NY State produces in terms of soybeans.

Learn more about Todd and his farm operations at www.dumondfarms.com, and don't forget to follow Empire Clean Cities on [Instagram](#), [Facebook](#) or [Twitter](#) for more biofuel and #soyinthecity news!



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