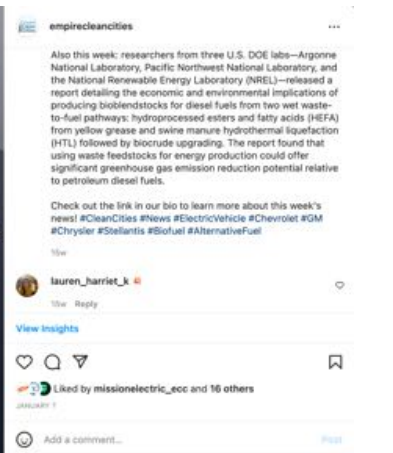
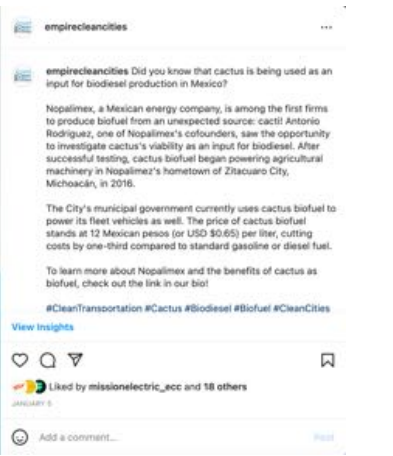
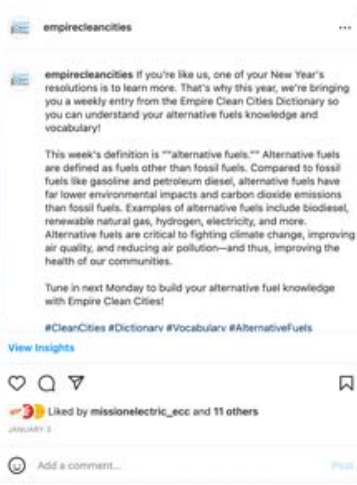
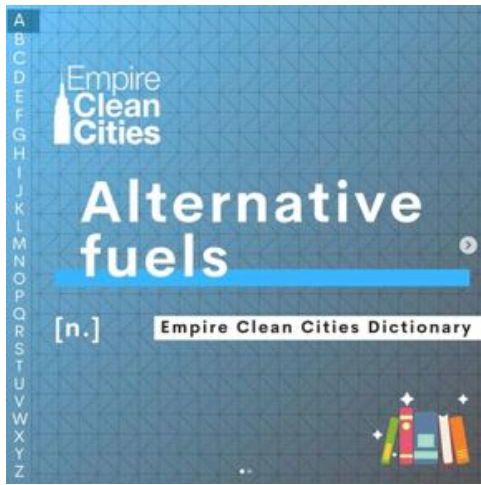
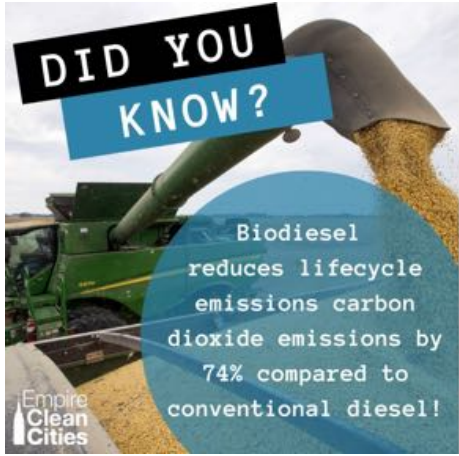


# Attachment A: Social media posts

Instagram posts:





empirecleancities

empirecleancities Did you know biodiesel reduces life cycle emissions carbon dioxide emissions by 74% compared to petroleum-based diesel? While biodiesel does produce emissions when it is burned, the CO2 it releases into the atmosphere is offset by the CO2 absorbed by growing soybeans and other feedstocks used to produce the fuel. Biodiesel also produces far lower levels of PM2.5, nitrogen oxides, and other. This means increased energy security, better air quality, and a healthier environment!

Check out the link in our bio to learn about the benefits of biodiesel! #Biodiesel #Biofuel #Energy #Fuel #CleanCities #Fleets

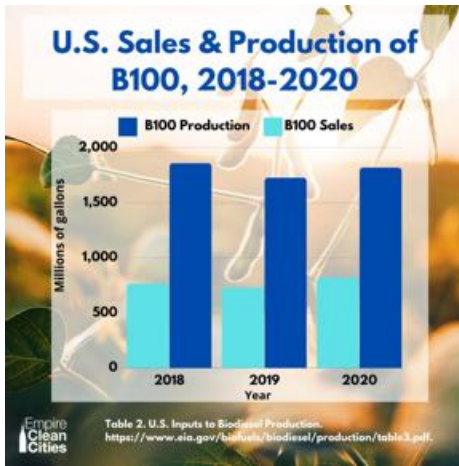
12w

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Liked by missionelectric\_ecc and 10 others

JANUARY 20

Add a comment...



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empirecleancities What is B100? It is 100% pure biodiesel! Biodiesel is often blended with conventional fossil fuel-derived diesel; for example, "B20" is a blend of fuel that is 20% biodiesel and 80% conventional diesel. B100 contains 100% biodiesel and no fossil fuel diesel!

Many fleets in New York City, including the City's own fleet of thousands of vehicles, use biodiesel blends to help curb their emissions. Petroleum-based diesel fuel emits harmful levels of particulate matter and nitrogen oxides, so the use of biodiesel in crowded metropolises like NYC can massively improve air quality for residents. Compared to pure petroleum-based diesel, B100 emits 74% less pollutants. Plus, New York State produces more soybeans than any other state in the northeast—and since soybeans are the most important feedstock for biodiesel, using this sustainable fuel helps both farmers and end-users throughout the Empire State!

If you're interested in the benefits of biodiesel for your fleet, check out the recording of our biodiesel webinar from last

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Liked by dchernack and 4 others

FEBRUARY 8

Add a comment...



empirecleancities

empirecleancities We applaud the Senate for taking the first step toward removing harmful fossil fuels from our transportation sector by including a clean fuel standard in their proposed one-house budget. Thank you @AndreaStewartCousins Senator @KevinParker and @Senator\_Todd\_Kaminsky for prioritizing clean transportation here in New York! Read the full press release from NY Clean Fuels at the link in our bio. #CleanFuels #NewYork #CleanCities

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Liked by freewiretech and 19 others

MARCH 17

Add a comment...



empirecleancities

empirecleancities Thanks to @Senator\_Todd\_Kaminsky and Senator @KevinParker, New York State's Senate included a clean fuel standard in its One House Budget. A clean fuel standard will make the fossil fuel industry pay for New York's transition to a decarbonized and electrified transportation sector, help achieve the State's goal of near-zero emissions across the transportation sector by 2050, and improve public health in communities that are the most affected by diesel truck and bus pollution. It's up to the State House to make sure the clean fuel standard gets adopted—read this op-ed from CALSTART's Ben Mandel about even more reasons why they should at the link in our bio! #NewYork #CleanFuelStandard #CleanCities

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Liked by nycleanbus and 17 others

MARCH 17

Add a comment...

Twitter posts:



Empire Clean Cities @EMPIRECLEAN · Mar 23

A clean fuel standard will help NYS achieve its goal of near-zero emissions across the transportation sector by 2050—read this op-ed from @CALSTART's Ben Mandel about even more reasons why the State should adopt it! [bit.ly/3iuSY53](https://bit.ly/3iuSY53) #CleanCities #CleanFuelStandard #NewYork



crainsnewyork.com

Op-ed: A clean-fuel standard would lead to cleaner options

Adopting one would help facilitate the state's transition to safer energy and electrification



Empire Clean Cities @EMPIRECLEAN · Mar 16

We applaud the NY Senate for taking the first step toward removing harmful fossil fuels from our transportation sector by including a CFS in their proposed one-house budget. Thank you @SenatorParker and @toddkaminsky for prioritizing clean transportation!



cleanfuelsny.org

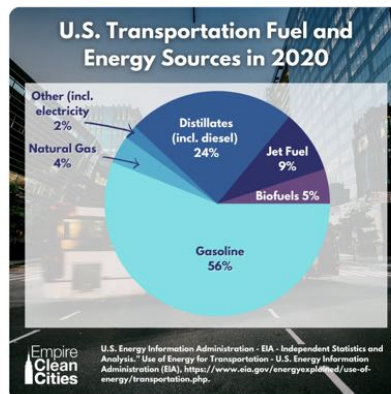
CLEAN FUELS NY COALITION APPLAUDS INCLU...

The Clean Fuels NY Coalition applauds the New York State Senate, Senator Kevin Parker, and ...



Empire Clean Cities @EMPIRECLEAN · Mar 8

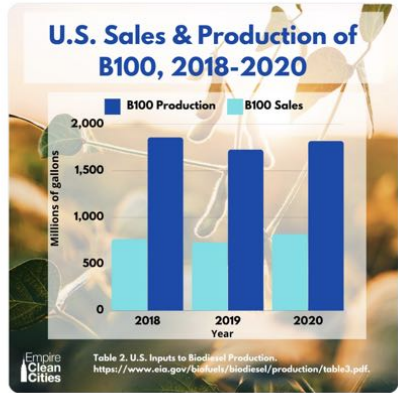
In 2020, more than half of all transportation fuel used in the U.S. was gasoline—but alternative fuels' marketshare continues to grow. Interested in learning more about alternative-fuel transportation? Check out our website at [EmpireCleanCities.Org](https://EmpireCleanCities.Org) #CleanCities #Transportation







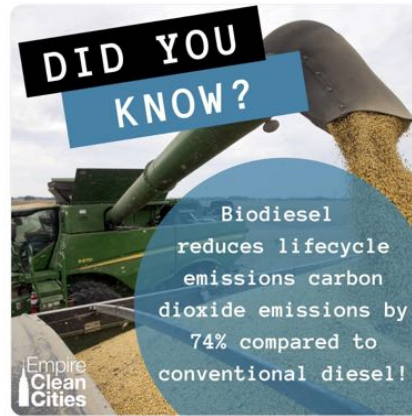
**Empire Clean Cities** @EMPIRECLEAN · Feb 3  
 Biodiesel is the perfect drop-in alternative fuel for fleet operators looking to switch to a cleaner-burning fuel. B100 also emits 74% less pollutants than conventional diesel. #CleanTransportation #Biodiesel #Biofuel #CleanAir #AlternativeFuels #SoyInTheCity #CleanCities



5 11



**Empire Clean Cities** @EMPIRECLEAN · Jan 26  
 Biodiesel has far lower net emissions than conventional diesel, thanks to the CO2 absorbed by soybeans and other plant-based feedstocks used to make this alternative fuel. Learn more here: [afdc.energy.gov/fuels/biodiesel](https://afdc.energy.gov/fuels/biodiesel) #Biodiesel #Biofuel #Energy #Fuel #CleanCities #Fleets



1 1



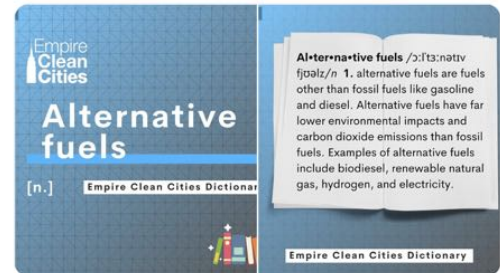
**Empire Clean Cities** @EMPIRECLEAN · Jan 5  
 Zitacuaro City in southern Mexico is now running on biofuel sourced from cacti, helping to reduce emissions. To learn more about cactus biofuel and the company that produces it, follow the link: [bit.ly/3oAagAo](https://bit.ly/3oAagAo) #CleanTransportation #Cactus #Biodiesel #Biofuel #CleanCities



5



**Empire Clean Cities** @EMPIRECLEAN · Jan 3  
 Every Monday in 2022, we'll be bringing you definitions of key alternative vocabulary from the Empire Clean Cities dictionary—starting with the term "alternative fuels" itself. Tune in next week to build your alternative fuel knowledge! #CleanCities #Dictionary #AlternativeFuels



2



Empire Clean Cities

Published by Hootsuite · March 23 ·

Thanks to senators [Senator Todd Kaminsky](#) and [Senator Kevin Parker](#), New York State's Senate included a clean fuel standard in its One House Budget. A clean fuel standard will make the fossil fuel industry pay for New York's transition to a decarbonized and electrified transportation sector, help achieve the State's goal of near-zero emissions across the transportation sector by 2050, and improve public health in communities that are the most affected by diesel truck and bus po... [See more](#)



CRAINSNEWYORK.COM

Op-ed: A clean-fuel standard would lead to cleaner options

13

People reached

0

Engagements

-

Distribution score

Boost post



Empire Clean Cities

Published by David Chernack · March 16 ·

We applaud the Senate for taking the first step toward removing harmful fossil fuels from our transportation sector by including a clean fuel standard in their proposed one-house budget. Thank you [Andrea Stewart-Cousins](#), [Senator Kevin Parker](#), and [Senator Todd Kaminsky](#) for prioritizing clean transportation here in New York! Read the full press release from NY Clean Fuels here:



CLEANFUELSNY.ORG

CLEAN FUELS NY COALITION APPLAUDS INCLUSION OF A CLEAN FUEL STANDARD IN SENATE ONE HOUSE...

17

People reached

1

Engagement

-

Distribution score

Boost post

## Facebook posts:



Empire Clean Cities

Published by Hootsuite · March 8 ·

While alternative fuels like electricity and hydrogen continue to grow in popularity, the vast majority of transportation fuels used in the U.S. are fossil fuels. As this chart from the U.S. Energy Information Administration (EIA), more than half of all transportation fuel used in the U.S. in 2020 was gasoline. Fossil fuels like gasoline harm air quality, contribute to climate change, and are not a sustainable solution for moving people and goods. To learn more from the EIA about how the U.S.'s energy profile is changing—and the role that cleaner alternative fuels can play in our transportation future—check out more from the EIA: [eia.gov/energyexplained/use-of-energy/transportation.php](https://www.eia.gov/energyexplained/use-of-energy/transportation.php)

Interested in learning more about alternative-fuel transportation?



Empire Clean Cities

Published by Hootsuite · February 3 ·

What is B100? It is 100% pure biodiesel! Biodiesel is often blended with conventional fossil fuel-derived diesel; for example, "B20" is a blend of fuel that is 20% biodiesel and 80% conventional diesel. B100 contains 100% biodiesel and no fossil fuel diesel!

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If you're interested in the benefits of biodiesel for your fleet, check out more biodiesel stats from the EIA here: [bit.ly/30zUeI5](https://bit.ly/30zUeI5)

[#CleanTransportation](#) [#BioDiesel](#) [#BioFuel](#) [#CleanAir](#)



Empire Clean Cities

Published by Hootsuite · January 28 ·

This week's alternative fuel news featured plenty of announcements from the federal government, as well as an exciting new investment in EV manufacturing in New York State. Governor Hochul announced this week that General Motors would be injecting \$154 million into revamping its Niagara County manufacturing facility. The plant will soon be producing EV parts for GM's Ultium platform vehicles, which include the upcoming Chevrolet Equinox EV.

The U.S. Transportation Department announced a 38-page report outlining the approach the federal agency should take to reduce traffic deaths. Traffic deaths have increased in recent years—despite reduced road traffic during the pandemic—and the Department hopes to curb the trend via five objective avenues: safer people, safer roads, safer vehicles, safer speeds and post-crash care.

Finally, on the eve of President Biden's visit to Pittsburgh to discuss infrastructure improvements, U.S. DOT also announced an allocation of \$26.5 billion towards improving the nation's bridges. The Bridge Replacement, Rehabilitation, Preservation, Protection and

Empire Clean Cities  
Published by Joy Gardner · January 26 ·

**New York Corn and Soybean Growers Association**  
January 25 ·

LAST DAY FOR TICKETS! Don't miss the 2022 Corn & Soybean Winter Expo this Thursday, January 22! Register today!



10 People reached 0 Engagements - Distribution score  
Boost a post

Empire Clean Cities  
Published by Hootsuite · January 26 ·

Did you know biodiesel reduces life cycle emissions carbon dioxide emissions by 74% compared with petroleum-based diesel? While biodiesel does produce emissions when it is burned, the CO2 it releases into the atmosphere is offset by the CO2 absorbed by growing soybeans and other feedstocks used to produce the fuel. Biodiesel also produces far lower levels of PM2.5, nitrogen oxides, and other This means increased energy security, better air quality, and a healthier environment... See more



15 People reached 1 Engagement - Distribution score  
Boost post

Empire Clean Cities  
Published by Hootsuite · January 7 ·

This week's alternative fuel news was dominated by new EV announcements from American brands—specifically Chrysler and Chevrolet. Chevy showed off its Silverado EV, which will go toe-to-toe with the Ford F-150 Lightning and Rivian R1T when it goes on sale in late 2023. The Silverado EV will start at around \$40,000 with a standard range between 250 and 300 miles, with a 400 mile range for top trims. GM's largest division also showed off an electrified Equinox crossover, which ... See more



See how the average temperature in your area is changing.  
Explore Climate Science Info

Empire Clean Cities  
Published by Hootsuite · January 3 ·

If you're like us, one of your New Year's resolutions is to learn more. That's why this year, we're bringing you a weekly entry from the Empire Clean Cities Dictionary so you can understand your alternative fuels knowledge and vocabulary!

This week's definition is "alternative fuels." Alternative fuels are defined as fuels other than fossil fuels. Compared to fossil fuels like gasoline and petroleum diesel, alternative fuels have far lower environmental impacts and carbon dioxide emissions than fossil fuels. Examples of alternative fuels include biodiesel, renewable natural gas, hydrogen, electricity, and more. Alternative fuels are critical to fighting climate change, improving air quality, and reducing air pollution—and thus, improving the health of our communities.

Tune in next Monday to build your alternative fuel knowledge with Empire Clean Cities!  
#CleanCities #Dictionary #Vocabulary #AlternativeFuels #CleanTransportation



See how the average temperature in your area is changing.  
Explore Climate Science Info

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Empire Clean Cities  
Published by Hootsuite · January 5 ·

Did you know that cactus is being used as an input for biodiesel production in Mexico?

Nopalimex, a Mexican energy company, is among the first firms to produce biofuel from an unexpected source: cacti! Antonio Rodriguez, one of Nopalimex's cofounders, saw the opportunity to investigate cactus's viability as an input for biodiesel. After successful testing, cactus biofuel began powering agricultural machinery in Nopalimex's hometown of Zitacuaro City, Michoacan, in 2016.

The... See more



57 People reached 3 Engagements - Distribution score  
Boost post